

Contact Information

Event Magic

Lori Griffin, President
(201) 220-1715
lori@eventmagicinc.com

Hackensack Upper Main Alliance

Albert Dib, Executive Director
(201) 498-1690
info@uppermain.org

Street Festival Committee

Ed Decker, Chairman
Musically Yours

Gary Banoun
GAM Realty

George Venarchik
Brothers Carpet

Luis Ortiz
Rinconcito Musical

Eric Anderson
Hamilton Capital LLC

Albert Dib, Executive Director
Hackensack Upper Main Alliance
City of Hackensack

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Hackensack, NJ
Permit #1



238 Main Street, Suite 110
Hackensack, NJ 07601

Hackensack Upper Main Alliance and The City of Hackensack Present The Fifth Annual



Saturday, October 2, 2010
10am – 6pm

Main Street
Between Atlantic & Passaic

Live
Entertainment

Clowns

Trackless
Train

Stilt
Walkers

Castle
Bounce

Exciting times are back in Hackensack. The Hackensack Upper Main Alliance and the City of Hackensack are proud to announce the City's fifth annual Street Festival scheduled for Saturday, October 2, 2010.

Hundreds of merchants and food vendors will line the street as we turn Main Street into a family fun festival for the day. Main Street will be closed to traffic between Atlantic and Passaic Streets.

We are very excited to announce that we will have 2 headliners on our main stage this year: Harold Melvin's Blue Notes, who have recordings of singles and albums that have reached gold and platinum status such as "If You Don't Know Me By Now" and GQ a group that has had Top 10 R&B and Top 20 Pop hits including their number one R&B Hit "Disco Nights (Rock-Freak)" which won an American Music Award.

International
Foods

Pony
Rides

Costume
Character
Review

Petting
Zoo

Inflatable
Obstacle
Course

We encourage our local merchants to participate in this event, as last year's Festival drew over 25,000 visitors. This year we are adding many new and different vendors, continuing our classic car show on the block between Atlantic and Mercer streets.

There will be entertainment and free rides for the children, including a trackless train, inflatable obstacle course, rock wall and castle bounce. In addition there will be a costume character review, petting zoo, pony rides, clowns and stilt walkers.

On behalf of the Hackensack Street Festival Committee, we thank you for your consideration and support.

We look forward to hearing from you to confirm your participation prior to September 10, 2010.

Terms and Conditions

- Participants must check-in at staging area (Foschini Park) corner of River Street and Midtown Bridge approach, between 7:00 am - 8:30 am or will not be allowed to enter event.
- Participants will adhere to event opening and closing times. All booths to remain open until the end of the festival.
- Participants are responsible for set-up and tear down of their own displays and to clean area before leaving.
- Refunds will be made only if a written request is received no less than two weeks prior to the event. **No refunds due to bad weather or acts of God.**
- Food vendors must comply with Hackensack Health Department procedures. **Please contact (201) 646-3965.**
- Participants must conform to all entry and exit traffic patterns on event day.
- Participants must sell from their designated space; no roving or moving to another location.
- **ALCOHOLIC BEVERAGES are prohibited on event grounds.**
- Participants will cooperate in any way necessary to provide a safe and enjoyable event for fair goer's as well as fellow participants.
- Sharing a booth is not permitted.
- The special event organizers in association with local businesses, shall have no liability for damage to property belonging to participants. Neither The Hackensack Upper Main Alliance, the City of Hackensack and/or its sponsors or agents and/or their representatives or any member or employee of the event is responsible for any injury, loss or damage caused by any Exhibitor, his/her employee or property. The Exhibitor, upon execution of this contract, expressly releases the foregoing names, parties, individuals and employees from any and all claims for such loss, damage or injury.
- **This application does not guarantee acceptance into this event.** Special event organizers reserve the right to deny applications.
- Sidewalk displays are prohibited. All vendors must set up within 10' of the curb line.

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and
The City of Hackensack
Present
The Fifth Annual**



**HACKENSACK
Street Festival**



**Saturday, October 2, 2010
10am – 6pm
Main Street
Between Atlantic & Passaic**

Please complete and return this application to reserve your space by September 10, 2010

Name of Business

Contact Person

Phone

Address

City, State, Zip

Email

Describe your product

Hackensack Upper Main Alliance or Greater Hackensack Chamber of Commerce members

- Space Only \$35.00 (space size 10'x10')

Quantity _____

\$ _____

- Space, Table & 2 Chairs \$60.00

Quantity _____

\$ _____

- Additional Table \$15.00

Quantity _____

\$ _____

Outside Vendors

- Space Only \$100.00 (space size 10'x10')

Quantity _____

\$ _____

Hackensack Civic Organizations & Non Profits

- Space Only \$25.00 (space size 10'x10')

Quantity _____

- Space, Table & 2 Chairs \$50.00

Quantity _____

\$ _____

Signature

Make checks payable to: **Hackensack Upper Main Alliance**

Mail to: **Hackensack Upper Main Alliance**

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